# **Real Estate Development Process**

Development
Concept

Project Feasibility
Assessment

Predevelopment
Phase II

Construction

Occupancy/
Operation

#### Identify:

- \* Target audience
- \* Building use
- \* Building type
- \* Regulatory requirements
- \* Community support

#### Define:

- \* Preliminary design
- \* Rough cost estimates
- Potential funding/ financing sources

What is the concept for this development?

What are the financial goals?

What is the capacity of the site/building?

Is there community and investor support?

# Assess:

- \* Physical conditions
- \* Environmental conditions
- \* Market demand
- \* Availability of financing/funding

#### Define:

- \* Development team
- \* Regulatory actions required

## Refine:

- \* Design & costs
- \* Sources & uses of funds

Is this development physically and financially feasible?

Will it attract adequate financing?

Does development team have capacity?

Possible to market & operate?

# **Develop Preliminary:**

- \* Working drawings & specifications
- \* Development & operating budgets

#### Complete:

\* Financing applications

#### Secure:

\* Land use & zoning approvals

# Identify:

- \* Contractor & subcontractors
- \* Property manager

# Complete:

- \* Working drawings & specifications
- \* Development & operating budgets

#### Secure:

- \* Financing commitments
- \* Building permit

# Finalize:

- \* Contractor & subcontractors
- \* Property manager
- \* Commercial leases

## Complete:

- \* Demolition
- \* Remediation
- \* Building construction
- \* Site improvements

# Begin:

 Marketing of residential

# By end of construction:

- \* Prepare for permanent financing closing
- Insure that project has met all requirements of financing (e.g. tax credits, subsidy)

# Secure:

\* Certificate of Occupancy

#### Complete:

- \* Tenant selection (residential)
- \* Occupancy (residential & commercial)

\* If the project feasibility assessment shows that the project can succeed, the developer/owner may choose to move to the predevelopment phase.

- The first part of predevelopment is to advance the design and financing plan to apply for financing.
- \* The second part is to finalize all commitments so that the project can proceed to construction



