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Geography: Census Tract

| Demographic Summary |  |  | 2012 | 2017 |
| :---: | :---: | :---: | :---: | :---: |
| Population |  |  | 3,962 | 3,899 |
| Households |  |  | 1,597 | 1,584 |
| Families |  |  | 788 | 773 |
| Median Age |  |  | 33.0 | 33.3 |
| Median Household Income |  |  | \$37,135 | \$39,751 |
|  | Spending Index | Average Amount Spent | Total | Percent |
| Total Expenditures | 76 | \$50,299.43 | \$80,328,197 | 100.0\% |
| Food | 83 | \$6,490.85 | \$10,365,889 | 12.9\% |
| Food at Home | 82 | \$3,913.23 | \$6,249,436 | 7.8\% |
| Food Away from Home | 85 | \$2,577.62 | \$4,116,454 | 5.1\% |
| Alcoholic Beverages | 86 | \$432.91 | \$691,356 | 0.9\% |
|  |  |  |  |  |
| Housing | 81 | \$16,377.04 | \$26,154,128 | 32.6\% |
| Shelter | 82 | \$12,634.92 | \$20,177,968 | 25.1\% |
| Utilities, Fuel and Public Services | 78 | \$3,742.12 | \$5,976,160 | 7.4\% |
| Household Operations | 71 | \$1,179.79 | \$1,884,130 | 2.3\% |
| Housekeeping Supplies | 76 | \$513.56 | \$820,155 | 1.0\% |
| Household Furnishings and Equipment | 68 | \$1,155.56 | \$1,845,432 | 2.3\% |
|  |  |  |  |  |
| Apparel and Services | 57 | \$1,217.15 | \$1,943,785 | 2.4\% |
| Transportation | 80 | \$7,314.67 | \$11,681,521 | 14.5\% |
| Travel | 67 | \$1,171.84 | \$1,871,423 | 2.3\% |
| Health Care | 65 | \$2,748.68 | \$4,389,647 | 5.5\% |
| Entertainment and Recreation | 75 | \$2,316.81 | \$3,699,940 | 4.6\% |
| Personal Care Products \& Services | 80 | \$561.82 | \$897,220 | 1.1\% |
| Education | 81 | \$1,127.87 | \$1,801,206 | 2.2\% |
|  |  |  |  |  |
| Smoking Products | 89 | \$410.74 | \$655,959 | 0.8\% |
| Miscellaneous (1) | 68 | \$758.25 | \$1,210,926 | 1.5\% |
| Support Payments/Cash Contributions/Gifts in Kind | 68 | \$1,488.55 | \$2,377,213 | 3.0\% |
| Life/Other Insurance | 54 | \$222.68 | \$355,621 | 0.4\% |
| Pensions and Social Security | 73 | \$4,810.67 | \$7,682,645 | 9.6\% |

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100 . Detail may not sum to totals due to rounding.
(1) Miscellaneous includes lotteries, pari-mutuel losses, legal fees, funeral expenses, safe deposit box rentals, checking account/banking service charges, cemetery lots/vaults/maintenance fees, accounting fees, miscellaneous personal services/advertising/fines, finance charges excluding mortgage \& vehicle, occupational expenses, expenses for other properties, credit card membership fees, and shopping club membership fees.
Source: Esri forecasts for 2012 and 2017; Consumer Spending data are derived from the 2010 and 2011 Consumer Expenditure Surveys, Bureau of Labor Statistics.

