

# Connect with Local Resources

## Resources in Norwich

It is important to connect with agencies that will help you navigate the process to open a business in the City. Some of the key organizations include:

► **NORWICH COMMUNITY DEVELOPMENT CORPORATION**

askncdc.com | 860.887.6964

77 Main Street | Norwich | Connecticut 06360

Norwich Community Development Corporation (NCDC) is Norwich Connecticut's economic development agency of the City of Norwich. NCDC is committed to providing businesses the information they need to relocate, expand and be successful. Growing business is extremely important to a thriving community. NCDC works to help businesses access the support agencies they may need to do just that. They can be a resource for your business for finding information about incentives and financial assistance, and we can help you navigate the processes related to development and establishing a business here.

► **GREATER NORWICH AREA CHAMBER OF COMMERCE**

norwichchamber.com | 860.887.1647

112 Main Street | Norwich | Connecticut 06360

Becoming a member of The Greater Norwich Area Chamber of Commerce is an investment for you and our community. Our sole focus is to enhance local business competitiveness by encouraging innovation, strength in numbers, direct connections, and support. Chamber membership is open to any business, as well as anyone with an interest in belonging.

► **NORWICH DEPARTMENT OF PLANNING AND NEIGHBORHOOD SERVICES (CITY AGENCY)**

norwichct.org | 860.823.3766

23 Union | Norwich | Connecticut 06360

► **NORWICH COMMUNITY DEVELOPMENT OFFICE (CITY AGENCY)**

norwichct.org | 860.823.3770

23 Union | Norwich | Connecticut 06360

► **NORWICH PUBLIC UTILITIES (CITY AGENCY)**

norwichpublicutilities.com | 860.887.2555

16 South Golden Street | Norwich | Connecticut 06360

Norwich Public Utilities (NPU) provides four utilities to the City of Norwich – natural gas, electricity, water and wastewater collection.

Established in 1904, NPU is municipally-owned and governed by a five member Board of Commissions and Sewer Authority, who represent the best interest of the citizens they represent. Their mission is to make Norwich a better place to live, work and do business.

### NORWICH TEAM



The Greater Norwich Area  
Chamber of Commerce



## Programs in Historic Downtown Norwich



- Lease Rebate – up to 20% lease rebate for qualifying businesses
- Code Correction – 50% grant for upper floor code correction activities, up to \$100,000
- Revolving Loan – Loan program for small businesses.

Program is administered by NCDC  
860.887.6964  
askncdc.com

## Other Business Resources

### ► STATE PROGRAMS

#### **Small Business Development Center (SBDC) | [ctsfdc.org](http://ctsfdc.org)**

Entrepreneur education, business growth, executive education, fasttrac new venture, fasttrac growth venture, business plan development, manufacturing, financial plan development, government procurement, international trade, export assistance, e-commerce.

SBDC provides customized, no-cost, confidential service via their fresh team of expert advisors. Assistance includes loan and grant applications, business plan reviews, marketing and social media training, and cost analysis and financial planning

#### **Connecticut Business Response Center | [cerc.com](http://cerc.com)**

Provides quick and easy access to information on starting, expanding and relocating a business in Connecticut. Connecticut Economic Resource Center's (CERC) information specialists are available free of charge to provide guidance and access to programs and services that support business formation and growth.

CERC provides expertise on:

- Programs and services available through federal, state, regional, municipal and private resources - accessed through CERC ProgramFinder, an online searchable database
- Business registration and licensing assistance:  
[ct-clic.com](http://ct-clic.com)
- Commercial real estate and demographic data you need to help businesses analyze a potential investment through its Real Estate Division and CERC's online searchable database:  
[ctsitefinder.com](http://ctsitefinder.com)
- Economic data and research services:  
[cerc.com](http://cerc.com)



Historic Norwichtown Green

## ► PROGRAMS OFFERED BY NON-PROFITS

### **Southeastern Connecticut Enterprise Region (seCTer) | [secter.org](http://secter.org)**

seCTer is a public-private regional economic development agency serving the towns of New London County. Its mission is to promote and preserve the region's attractiveness, to encourage new businesses, and to assist and to nurture existing and expanding local enterprises.

- Procurement Technical Assistance Program (PTAP) | [ctptap.org](http://ctptap.org)
- Loan program | [secter.org](http://secter.org)

### **Southeastern CT SCORE | [sect.score.org](http://sect.score.org)**

Small business training programs and mentoring are held throughout southeastern Connecticut conducted by retired business professionals.

### **Eastern Workforce Investment Board (EWIB) | [ewib.org](http://ewib.org)**

Provides a variety of business support and job training services. EWIB works with local, state, and federal legislators, chief elected officials and businesses to ensure that the constantly changing needs of the Eastern Connecticut's employers and job-seekers are met in a manner that keeps the region at the forefront of industry and technology.

### **Community Investment Corporation (CIC) | [ctcic.org](http://ctcic.org)**

CIC is a non-profit economic development lender contributing financial expertise and practical guidance to small business entrepreneurs in Connecticut and Rhode Island who have powerful ideas and need more power to grow them.

### **Community Economic Development Fund (CEDF) | [cedf.org](http://cedf.org)**

CEDF is a statewide non-profit organization that helps start, stabilize and grow small businesses in Connecticut that are not bankable. Created in 1994, CEDF provides access to capital, financial skills training and guidance. In 20 years they have provided millions of dollars in small business loans, helped create thousands of jobs and empowered small business through its Business Education Center.

### **Small and Home Office Association of Southeastern Connecticut (SAHOA) | [sahoa.org](http://sahoa.org)**

SAHOA is an association of small-office and home-office business owners in the Southeastern Connecticut area. It provides a forum for the exchange of ideas and concerns, and is dedicated to providing support to businesses as well as encouraging the continued growth of businesses in the area.



### **Back Office Solutions | [askncdc.com](http://askncdc.com)**

You own and run your own business. You ARE the marketing, sales, HR and bookkeeping departments. They want you to do what you do best and let us help you with our Back Office Solutions program.

The staff at NCDC are here to help with their Back Office Solutions program. They are helping companies like yours with:

- BOOKKEEPING - and convert piles of paper, receipts, bills and invoices into useable financial databases
- ORGANIZATION - learn your objectives then help you organize your office and operations for efficiency
- MARKETING - create low-cost websites and social media campaigns

Every business is different, they will learn about your unique circumstances, get your bookkeeping and marketing back on track and then help you migrate to the right professionals to keep you there and profitable.

## ► FEDERAL PROGRAMS

### **Small Business Administration (SBA) | [sba.gov](https://sba.gov)**

SBA's mission is to help entrepreneurs realize their potential as small business owners. The Connecticut District Office takes pride in our work, particularly when it empowers businesspeople to turn ideas into reality. They feel that each successful business in Connecticut contributes to Connecticut's prosperity, not only for the company's owners and employees, but also for the community as a whole.

- Resource guide: [sba.gov/sites/default/files/files/resourceguide\\_3105.pdf](https://sba.gov/sites/default/files/files/resourceguide_3105.pdf)
- Women Business Owners: [hartford.edu](https://hartford.edu)
- Veteran Business Owners: [sba.gov/vets](https://sba.gov/vets)
- Native American Business Development: [sba.gov/naa](https://sba.gov/naa)

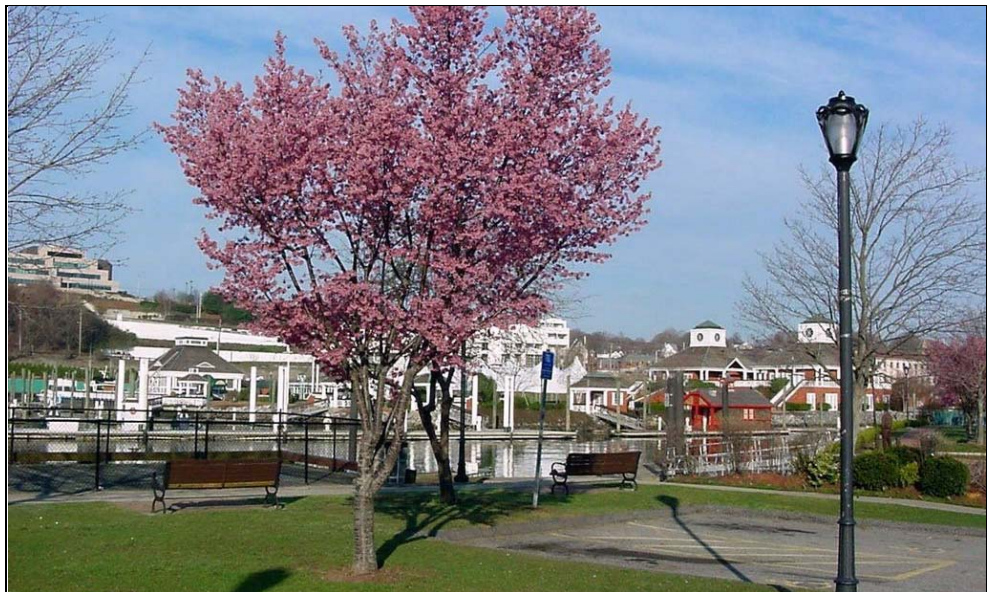
### **U.S. Export Assistance Center | [export.gov/Connecticut](https://export.gov/Connecticut)**

US Department of Commerce  
213 Court Street Suite 903  
Middletown, CT 06457  
860-638-6950

## PRO TIP

Use your network. Let it work for you.

Groups like the Small Business Development Center are great at making introductions. Try not to rely solely on cold-calls.



Norwich Harbor, historic downtown Norwich, photo by Keith Ripley